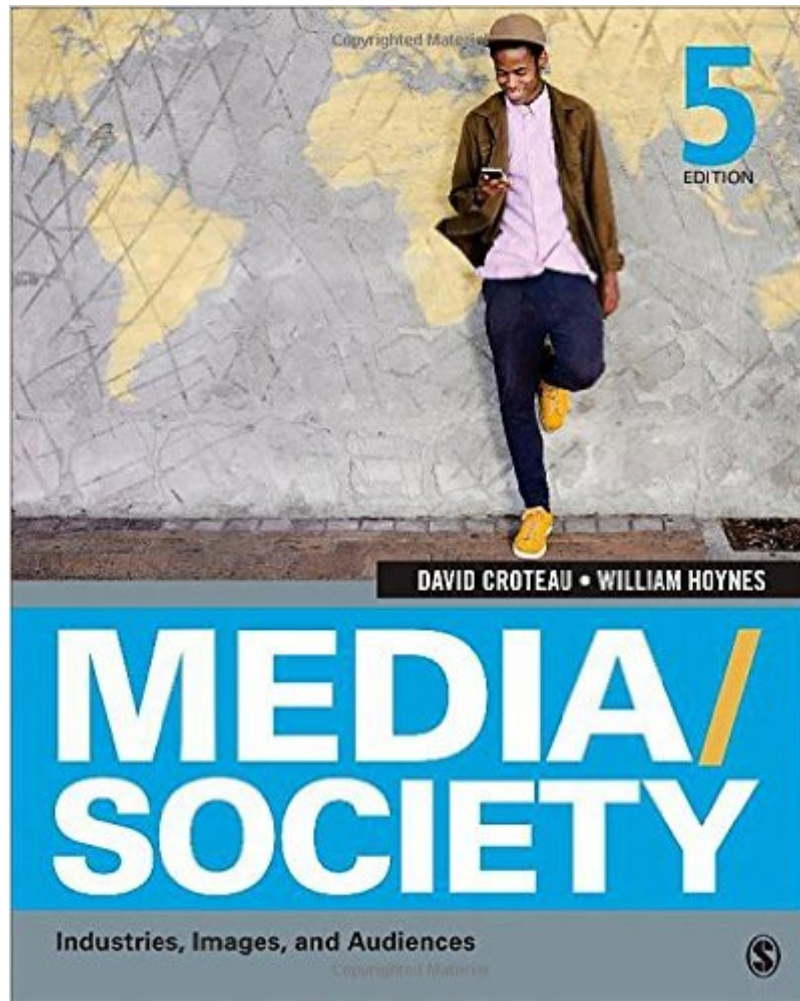


The book was found

Media/Society: Industries, Images, And Audiences



Synopsis

Media/Society: Industries, Images, and Audiences, Fifth Edition, by David Croteau and William Hoynes provides a framework for understanding the relationship between media and society and helps readers develop skills for critically evaluating both conventional wisdom and their own assumptions about the social role of the media. Retaining its acclaimed sociological framework, the Fifth Edition covers new studies, includes up-to-date material about today's rapidly changing media landscape, and significantly expands discussions of the "new media" world, including digitization, the Internet, the spread of mobile media devices, the role of user-generated content, the potential social impact of new media on society, and new media's effect on traditional media outlets. Updated research, the latest industry data, and current examples from popular media illustrate enduring themes in the sociology of media.

Book Information

Paperback: 424 pages

Publisher: SAGE Publications, Inc; 5 edition (November 21, 2013)

Language: English

ISBN-10: 1452268371

ISBN-13: 978-1452268378

Product Dimensions: 0.8 x 7.2 x 9 inches

Shipping Weight: 1.2 pounds (View shipping rates and policies)

Average Customer Review: 3.9 out of 5 stars [See all reviews](#) (14 customer reviews)

Best Sellers Rank: #16,027 in Books (See Top 100 in Books) #9 in [Books > Textbooks >](#)

[Communication & Journalism > Media Studies](#) #18 in [Books > Textbooks > Business & Finance](#)

[> Business Communication](#) #53 in [Books > Politics & Social Sciences > Social Sciences >](#)

[Communication & Media Studies](#)

Customer Reviews

I used the Kindle version of this book for one of my communications courses and I really enjoyed it. The book was easy to read and follow and it used current events and issues as learning guides. Everything was also easily laid out so that the search feature on my Kindle worked well to find different course material that I needed. I loved this because any time that you can spare when studying is always a good thing.

The content was great, but the layout and navigation of the text was cumbersome and annoying.

For example, other e-books have a tiled view of the pages or other easy ways to navigate through the textbook. If I want to go to page 50, I literally have to swipe through every page from the beginning or end of a chapter to get to it. Thumbs down.

I am a Teaching Assistant and used this book for a communications class one semester. Easy to read, there interesting examples for each chapter. It is updated frequently enough to stay relevant.

its for a college course, not my choice of reading

The book was on point for my studies, thanks.

It was an-okay book. Just too much reading.

Good textbook. Shipped fast. Fair price.

Arrived quickly and as described.

[Download to continue reading...](#)

Media/Society: Industries, Images, and Audiences Law and Business of the Entertainment Industries, 5th Edition (Law & Business of the Entertainment Industries) Social Media: Master, Manipulate, and Dominate Social Media Marketing With Facebook, Twitter, YouTube, Instagram and LinkedIn (Social Media, Social Media ... Twitter, Youtube, Instagram, Pinterest) Social Media: Master Strategies For Social Media Marketing - Facebook, Instagram, Twitter, YouTube & LinkedIn (Social Media, Social Media Marketing, Facebook, ... Instagram, Internet Marketing Book 3) Understanding Media Industries Is Social Media Good for Society? (Issues in Society) Social Media: Dominating Strategies for Social Media Marketing with Twitter, Facebook, Youtube, LinkedIn and Instagram: Social Media, Network Marketing, Book 1 Social Media: Strategies To Mastering Your Brand- Facebook, Instagram, Twitter and Snapchat (Social Media, Social Media Marketing) Social Media: Dominating Strategies for Social Media Marketing with Twitter, Facebook, Youtube, LinkedIn and Instagram (social media, instagram, twitter, ... marketing, youtube, twitter advertising) Between Film, Video, and the Digital: Hybrid Moving Images in the Post-Media Age (International Texts in Critical Media Aesthetics) PowerPoint Presentation Secrets - Create Beautiful Slideshows and Impress Audiences with Microsoft PowerPoint While Saving Time and Money (Unofficial) Arts Management: Uniting Arts and Audiences in the 21st Century Winning Monologs for Young Actors:

65 Honest-To-Life Characterizations to Delight Young Actors and Audiences of All Ages Content Inc.: How Entrepreneurs Use Content to Build Massive Audiences and Create Radically Successful Businesses The Education of a Circus Clown: Mentors, Audiences, Mistakes (Palgrave Studies in Theatre and Performance History) Standing Room Only: Marketing Insights for Engaging Performing Arts Audiences Resonate: Present Visual Stories that Transform Audiences Licensing, Selling and Finance in the Pharmaceutical and Healthcare Industries: The Commercialization of Intellectual Property Quality Assurance: Problem Solving and Training Strategies for Success in the Pharmaceutical and Life Science Industries (Woodhead Publishing Series in Biomedicine) Understanding the Insurance Industry: An overview for those working with and in one of the world's most interesting and vital industries.

[Dmca](#)